

Adam W. Taylor

curriculum vitae

Status:

Looking to join a cutting-edge creative team with strong leadership in the Boulder/Denver CO area that I can contribute to *and* learn from.

Employment:

Channing Bete Company, Inc. 2008 - Present

- Designed, maintained 5 separate static website portals
- Designed e-mail campaign templates for mass mailings
- Designed dynamic e-commerce templates for delivery to vendor
- Developed interactive electronic samples for print products
- Developed disk- and web-based interactive multimedia titles
- Streamlined labor-intensive processes for multiple departments
- Maintained test-bench and accompanying SOPs for web work
- Trained web staff on best practices in web design

Springfield College Marketing & Communications 2007 - 2008

- Assisted the web-master in maintaining SpringfieldCollege.edu
- Managed photo-shoots and developed Flash-based components

AT Design 2004 - Present (freelance business)

- Created web-based promotional and e-commerce solutions
- Managed project development from concept to completion

- **Cercone-Brown**

Integrated marketing & advertising agency
Facebook application design and development for
Backyard Farms and **Good Food Made Simple**

- **SBSC, LLC.**

Urban apparel company
Website design and front-end development (Drupal)

- **SimonStamps, Inc.**

Leading custom rubber-stamp manufacturer and distributor
Website design and front-end development (Drupal)

- **PTR-91, Inc.**

Civilian and Law-enforcement weapons manufacturer
Website design and development (DigiShop)

- **Scorpion Arms, LLC.**

Weapons accessories distributor
Website design and development (DigiShop)

- **Deep River Snacks, LLC**

National snack food company
Flash website maintenance and updates

Demos of these projects and more at: adam-taylor.net/portfolio

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Education:

Springfield College 2004 - 2008

- **Degree:** Bachelor of Science, Computer Graphics
- **Minors:** Art; Business Management
- **GPA:** 3.6
- **Awards:** Cum Laude; Presidents Award (2004, 2005, 2006, 2007)
- **Other:** Varsity Lacrosse (2004, 2005, 2006, 2007)

Additional training in Website Usability by Nielsen Norman Group; 2010.

Skills:

Web languages:

- Expert with HTML4, XHTML
- Expert with CSS1, CSS2
- Experience with HTML5
- Skilled with CSS3
- Skilled with jQuery
- Experience with pure Javascript
- Experience with Actionscript 2
- Experience with PHP, MySQL
- Experience with AJAX, JSON, XML

Creative Software:

- Expert with Photoshop
- Expert with Dreamweaver
- Highly Skilled with Flash
- Experience with Illustrator
- Experience with InDesign

Client rendering behavior:

- Expert with Internet Explorer 6-10
- Expert with Mozilla Firefox 3-11
- Expert with Google Chrome 1-17
- Expert with Outlook 2000-2011 Mac/PC
- Expert with Yahoo, AOL, Hotmail, Gmail